

2021 SPONSORSHIP PACKET



HOPE FOR MORE FOUNDATION

ANTI *Gala*

ORLANDO'S ONLY HIGH-CLASS TAILGATE PARTY

Presented by

The Kendrick Law Group
Serving our community.
Protecting your rights.

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Building Relationships Through Better Service®

HOPE FOR MORE

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All Raised Dollars
Benefitting



HOPE ANTI-Gala

FOR MORE

The **Hope for More Foundation Anti-Gala** will be held on **March 13th, 2020** at the amazing, state-of-the-art Lexus of Orlando facility. This laid-back spin on a traditional gala event will be attended by some of the most influential business people, philanthropists and corporate names in Central Florida. Proceeds from the evening's events will benefit *Covenant House Florida*, an organization dedicated to meeting the needs of homeless youth in south and central Florida providing a full continuum of services to meet the physical, emotional, educational, vocational and spiritual well-being of young people, in order to provide them with the best chance for success in independence.

TITLE SPONSOR - \$30,000

Company distinguished as **TITLE SPONSOR** of the *Hope for More Anti-Gala* benefitting *Covenant House Florida* event in all printed and promotional materials including:

- Sponsorship exclusivity for your industry
- Exclusive location-hosting opportunity
- Top billing in all printed and promotional materials including:
- Logo on *Hope for More* event website with link to your company website until May 2021
- Logo featured on main screens throughout event area
- Company logo featured on ticketing and auction website
- Logo included on event media badge program, on event sponsor boards, and individual sponsor board
- Company name and logo in all media spots, flyers, press releases and advertisements
- Promotion in *Orange Appeal* and *Central Florida Lifestyle* magazines and in radio spots for event
- Social media promotion on *Hope for More* Facebook page, Instagram and other platforms
- Recognition at pre-event VIP Happy Hour (only for top level sponsors)
- Exclusive invite to pre-event VIP Happy Hour to be scheduled soon - Date TBD
- One reserved tailgate area with two 12 packs of tickets including **PREMIER SEATING** and recognition in area
- Continued promotion through various platforms: radio, printed promotion, banner publicity and additional forums



PRESENTING SPONSOR - \$20,000

Company distinguished as **PRESENTING SPONSOR** of *Hope for More Anti-Gala* benefitting *Covenant House Florida* event in all printed and promotional materials including:

- Logo on *Hope for More* event website with link to your company website until May 2021
- Logo featured throughout event area
- Logo included on event media badge program, on event sponsor boards, and individual sponsor board
- Promotion in *Orange Appeal* and *Central Florida Lifestyle* magazines and in radio spots for event
- Company logo featured on ticketing and auction website
- Social media promotion on *Hope for More* Facebook page, Instagram and other platforms
- One reserved tailgate area with two 12 packs of tickets including **PREMIER SEATING** and recognition in area
- Exclusive invite to pre-event VIP Reception to be scheduled soon - Date TBD
- Continued promotion through various platforms: radio, printed promotion, banner publicity and additional forums



ENTERTAINMENT SPONSOR - \$18,000

[One Available]

Company distinguished as **ENTERTAINMENT SPONSOR** of *Hope for More Anti-Gala* benefitting *Covenant House Florida* event in all printed and promotional materials including:

- Logo on *Hope for More* event website with link to your company website until May 2021
- Logo featured throughout event area
- Logo included on event media badge program, on event sponsor boards, and individual sponsor board
- Social media promotion on *Hope for More* Facebook page, Instagram and other platforms
- One reserved tailgate area with one 12 pack of tickets including **PREMIER SEATING** and recognition in area
- Exclusive invite to pre-event VIP Happy Hour to be scheduled soon - Date TBD
- Promotion during event with recognition by emcee
- Continued promotion through various platforms: radio, printed promotion, banner publicity and additional forums



“POP YOUR TAILGATE” FOOD SPONSOR - \$15,000

[One Available]

Company distinguished as **POP YOUR TAILGATE FOOD SPONSOR** of *Hope for More Anti-Gala* benefitting *Covenant House Florida* event in all printed and promotional materials including:

- Logo on *Hope for More* event website with link to your company website until May 2021
- Logo featured on main screens throughout event area
- Logo included in event media badge program, on event sponsor boards, and individual sponsor board
- Social media promotion on *Hope for More* Facebook page, Instagram and other platforms
- One reserved tailgate area with one 12 pack of tickets including **PREMIER SEATING** and recognition in area
- Promotion during event with recognition by emcee
- Premium seating near stage, if desired
- Exclusive invite to pre-event VIP Happy Hour to be scheduled soon – Date TBD
- Continued promotion through various platforms: radio, printed promotion, banner publicity and additional forums

“BACK TO COLLEGE YEARS” SPONSOR - \$8,000

[Two Available]

Company distinguished as **BACK TO COLLEGE YEARS SPONSOR** of *Hope for More Anti-Gala* benefitting *Covenant House Florida* event in all printed and promotional materials including:

- Logo on *Hope for More* event website with link to your company website until May 2021
- Logo included on event media badge program and on event sponsor boards
- Social media promotion on *Hope for More* Facebook page, Instagram and any other platforms
- Exclusive invite to VIP Happy Hour to be scheduled soon - Date TBD
- Continued promotion through various platforms: radio, printed promotion, banner publicity and additional forums
- One reserved tailgate area with 24 pack of tickets including **VIP Bar Access**



TECHNOLOGY SPONSOR - \$4,500

[One Available]

Company distinguished as **TECHNOLOGY SPONSOR** of *Hope for More Anti-Gala* benefitting *Covenant House Florida* event in all printed and promotional materials including:

- Logo on *Hope for More* event website with link to your company website until May 2021
- Premium placement for dedicated top and bottom spots of event auction website with rotating placement on sponsor boards throughout event area
- Social media promotion from *Hope for More* Facebook page, Instagram and other platforms
- Includes 6 pack of tickets including **VIP Bar Access**
- Exclusive invite to pre-event VIP Happy Hour to be scheduled soon – TBD

“BEER PONG CHAMP” SPONSOR - \$4,000

[Four Available]

Company distinguished as **BEER PONG CHAMP SPONSOR** of *Hope for More Anti-Gala* benefitting *Covenant House Florida* event in all printed and promotional materials including:

- Logo on *Hope for More* event website with link to your company website until May 2021
- Logo included in event program and on event sponsor boards
- Social media promotion on *Hope for More* Facebook page, Instagram and any other platforms
- Exclusive invite to pre-event VIP Happy Hour to be scheduled soon - TBD
- One reserved tailgate area with 24 pack of tickets including **VIP Bar Access**



"GRAB A CASE" TICKET PACKAGE - \$3,000

Company distinguished as **GRAB A CASE SPONSOR** of *Hope for More Anti-Gala* benefitting *Covenant House Florida* event in all printed and promotional materials including:

- Name on *Hope for More* event website with link to your company website until May 2021
- Name included on event media badge program and on event sponsor boards
- Social media promotion on *Hope for More* Facebook page, Instagram and any other platforms
- One reserved tailgate area with 24 pack of tickets including **VIP Bar Access**
- Exclusive invite to pre-event VIP Reception to be scheduled soon – TBD

"12 PACK" TICKET PACKAGE - \$1,500

Company distinguished as **12 PACK SPONSOR** of *Hope for More Anti-Gala* benefitting *Covenant House Florida* event in all printed and promotional materials including:

- Name on *Hope for More* event website with link to your company website until May 2021
- Name included on event media badge program and on event sponsor boards
- Social media promotion on *Hope for More* Facebook page, Instagram and any other platforms
- Includes 12 pack of tickets



YES! I would like to be an ANTI-GALA SPONSOR!

Donor Information:

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____
Event/Cause: Hope for More Anti-Gala 2021
In recognition materials, please list my name as: _____

Donation Agreement

This Donation Agreement is made by the Hope for More Foundation, a charitable institution (Federal Tax ID 82-3599112), and donor for the payment of a donation in the amount of **BELOW CHECKED LEVEL**, to be paid by the Donor as outlined below. Donations must be paid in full at least 30 days prior to the event.

<u>SOLD</u>	Title Sponsor	\$30,000
<u>SOLD</u>	Presenting Sponsor	\$20,000
_____	Entertainment Sponsor	\$18,000
_____	Pop Your Tailgate Sponsor	\$15,000
_____	Back to College Years Sponsor	\$8,000
_____	Technology Sponsor	\$4,500
_____	Beer Pong Champ Sponsor	\$4,000
_____	Grab a Case Package	\$3,000
_____	12-Pack Ticket Package	\$1,500

Donor Signature: _____
Print Name/Title: _____ Date: _____

Please mark all that apply:

- Check payable to *Hope for More Foundation* enclosed
 PayPal
 Credit Card (*Authorization Form* attached)

*An invoice will be mailed prior to the due date.

*The Hope for More Foundation is pleased to accept Donor Advised Funds, however under IRS guidelines, Donor Advised Funds may not be used to pay a legally binding obligation (pledge). Additionally, the value of goods or services received as part of this agreement must be provided from another funding sources. If you are interested in donating through a Donor Advised Fund, please contact info@hopeformorefoundation.org.

The Hope for More Foundation is an organization granted exemption from the Federal Tax under section 501 (c)(3) of the Internal Revenue Code effective October 1977. Employer Identification Number: 82-3599112. All donations are tax deductible to the extent of the law.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.